

retail training



RETAIL BUSINESS PLANNING

DURATION: 1 or 2 day options available

OVERVIEW:

In a crowded, competitive market like New Zealand, small business owners need to understand the importance of Business Planning.

We need to manage in order to build solid businesses that return to us a sustainable level of income.

Business Planning need not be a painful experience.

Our business planning tool allows small business owners to document a concise, operationally-focused plan comprising all of the essential elements for success.

EXPECTED OUTCOMES:

Our reusable tools will allow you to construct a business plan for years to come. Once you have the necessary skills you will be able to complete the plan with no further instruction.

So if you are thinking of setting up a new business, buying an existing business, wanting to attract investors or just needing to manage success in your current business, a planning tool is very useful.

CONTENT:

- A step-by-step instructional component
- SWOT analysis tool
- Setting goals and objectives
- Competitor analysis
- Market analysis
- Business Health check
- Financial planning and modelling